

From: **Prof. Tahir Pillay, CPD Chair**
To: **IFCC Members**
Date: **24 July 2023**
Ref: **C-PR Committee Membership**

Communications and Publications Division (CPD)
Call for Nominations for two Member positions
Committee on Public Relations (C-PR)

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Publications Division (CPD)**

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Introduction

The Committee on Public Relations (C-PR) is responsible for all public relation activities and assists IFCC in promotion of both the organization and the discipline of Laboratory Medicine internationally. The C-PR is responsible for the IFCC initiative Global Med Lab Week, the yearly celebration in recognition of the role on Laboratory and laboratory professionals in healthcare.

The C-PR is composed of 5 members (including the chair) from IFCC member countries. PR committee members act as IFCC ambassadors promoting IFCC and the field of Laboratory Medicine in their country of residence, national society, and region.

Committee Members – Committee on Public Relations

There are 2 open positions available on the C-PR committee.

Terms of reference:

The candidate should be able to demonstrate a real commitment and dynamism for the promotion and reinforcement of the image of the IFCC and the field of laboratory medicine, both in their local region and internationally. The candidate must have a good knowledge of the mission and functioning of the IFCC.

The candidate must:

- Understand the mission of the IFCC organization and commit to contributing to the promotion of the organization as well as the field of laboratory medicine worldwide.
- Possess fluent spoken and written English language skills;
- Have relevant experience in the areas of communication and publications and/or other public relation activities

The amount of work is equivalent to 1-3 days per month.

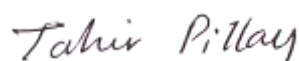
C-PR committee members are expected to play an active role, in coordination of PR activities of the IFCC. This committee reports to the Chair of the Communications and Publications Division of the IFCC. One face to face meeting is held annually (usually at IFCC WorldLab or EuroMedLab), along with bimonthly virtual meetings.

Appointment will be for one 3-year term of office, which is renewable for one additional term. The appointment will commence in January 2024.

Applications must include: a) a proposal statement for the candidate, b) a short CV (max 2 pages), and 3) a letter of support from his or her National Society. The National Society must be a current and fully paid member of IFCC.

Nominations should be sent directly to Silvia Colli Lanzi (colli-lanzi@ifcc.org) before **31 October, 2023**.

Sincerely yours,



Prof. Tahir Pillay
Chair, IFCC Communications and Publications Division